canon 580ex manual mode



File Name: canon 580ex manual mode.pdf

Size: 1244 KB

Type: PDF, ePub, eBook

Category: Book

Uploaded: 14 May 2019, 21:50 PM **Rating:** 4.6/5 from 679 votes.

Status: AVAILABLE

Last checked: 11 Minutes ago!

In order to read or download canon 580ex manual mode ebook, you need to create a FREE account.

Download Now!

eBook includes PDF, ePub and Kindle version

- ☐ Register a free 1 month Trial Account.
- ☐ Download as many books as you like (Personal use)
- ☐ Cancel the membership at any time if not satisfied.
- **☐ Join Over 80000 Happy Readers**

Book Descriptions:

We have made it easy for you to find a PDF Ebooks without any digging. And by having access to our ebooks online or by storing it on your computer, you have convenient answers with canon 580ex manual mode . To get started finding canon 580ex manual mode , you are right to find our website which has a comprehensive collection of manuals listed.

Our library is the biggest of these that have literally hundreds of thousands of different products represented.



Book Descriptions:

canon 580ex manual mode

It only takes a minute to sign up. In the book, all of the examples are with Nikon flashes and there are some differences in the way way the flashes function. The manual mode of the Nikon flash allows the photographer to set the aperture, power and ISO and then returns a specific flash distance. On my Canon flash, if I set the custom function 53, I can enter the ISO and aperture on the flash unit but not the power changing modes to the the other mode labeled Manual seems to operate entirely independently and then, instead of a specific distance, it displays a range of distances. Does anyone here have any tips on using the Canon flash in conjunction with this book and how to adjust for the differences Seems the sb900 is just more user friendly One of my problems was that I wasnt holding the shutter button down long enough to get the distance value to display on the scale. So now I can follow along with the examples when the flash is on camera, is there a good way to get the distance function to work off camera Please be sure to answer the question. Provide details and share your research. Making statements based on opinion; back them up with references or personal experience. To learn more, see our tips on writing great answers. Browse other questions tagged canon nikon flash books bryanpeterson or ask your own question. TLL meters of the film in realtime during the exposure and on a digital camera an EX flash in TTL mode will fire at full power because it never gets a signal from the camera to end the flash. The redesign also eliminated the convenient OFFMASTERSLAVE switch on the base which is convenient when using a 580ex on a bracket as Master. The MkII requires a cumbersome trip to the menus to switch mode. So for the time being Im sticking with the 580ex and would recommend buying a used 580ex over a new 580exMkII for use as a Master. When used as a Slave the MkII doesnt seem to have the same hot shoe related problems.http://aries-avia.com/userfiles/cost-of-manual-treadmill-in-hyderabad.xml

• canon 580ex ii manual slave mode, 1.0, canon 580ex ii manual slave mode.

But since the 580ex also links seamlessly with the sophisticated metering of the Canon camera bodies we never need to do the math. The flash even senses the crop factor of the body sensor and adjusts the zoom scale to it. The 580ex also communicates white balance information and will automatically adjust WB when the more recent camera bodies 20D and later are set to AWB or Flash.It can be used individually on the hot shoe or TTL extension cable, or in a multiflash configuration as MASTER to a 580ex, 550ex, 430ex and 420ex in three separately controllable groups AB C or as a SLAVE to a STE2, 580ex, or 550ex master. If you are planning on building a multiflash Canon EX flash system I recommend buying only 580ex flashes and avoid purchasing the STE2 which an only control two groups. Read the overview for my rationale and cost comparisons. Please read your 580ex manual to become familiar with its displays and controls. This switch was eliminated in the mkII redesign. In ETTL mode the flash will emit a preflash for exposure metering. Metering is controlled by the camera body not the flash and method varies by body type and model i.e., TTL for film, ETTL and ETTLII for digital. In M mode there is no preflash and the user must manually input the amount of power needed via the control wheel. Note second curtain can only be used when the flash is in the OFF position because it is incompatible with multiflash metering. Changing to MASTER will also change the function of the control buttons and disable some flash functions such as second curtain and stroboscopic flash. The flash head will also automatically zoom to the widest 24mm position so its coded preflash signals can be seen by the slaves. The AF assist light red lens on front of flash base functions normally, projecting a grid pattern the camera AF points use. Note changes made on the Master will not be seen on the display of the slaves until after the first shot in the new mode.http://debschoen.com/userfiles/driving-manual-in-traffic.xml

For example, it is possible to switch from a 14 AB ratio to AB manual power without touching the slave, but that change will only be sent to the salve during the setup flashes in the next shot. A 580ex MASTER can be set via the zoom button to disable the main flash, a function typically used when there are two slave flashes on stands set to Group A and B respectively. When two offcamera Canon EX flashes are used in an AB C configuration the one used as key light on the subject should be set to Group B and the one used to illuminate the background to Group C. When it is flashing the slave is ready to fire. After firing the AF assist light will go out until the slave is recharged and ready for the next shot. A 580ex used as SLAVE will automatically power off after 60 min. Only the STE2 controller uses near infrared light for signaling. When in MASTER mode the 580ex and the 550ex utilize coded preflash pulses of visible light to signal the slaves. The coded signals, which can involve up to six preflashes of master and slaves occur so rapidly between the time shutter is pressed and the main flash fires that the entire sequence appears to be a single sustained flash. If will go out when the slave fires and begin blinking again when the slave is fully charged. There is no way to turn of the AF assist light on the 580ex in slave mode. If the incessant blinking is a problem the red window can be covered with black tape without affecting flash function. What is seen will be highlighted, what is hidden will be in shadow. To understand High Speed Sync FP Flash it necessary to understand how a DSLR shutter works. When the shutter is pressed the first curtain lifts and exposes the sensor to light. The shutter speed set by the photographer M or Tv modes or determined by the camera metering system Av, P, other auto modes triggers the second curtain rise from bottom and end the exposure.

The 5D has a faster curtains than the Rebel but the sensor is much larger so its xsync winds up being the same as the Rebel.Indoors the light level is low an not much of a factor in the overall exposure. In fact because low ambient light levels will result in very long shutter speed when Av mode is used indoors the best camera mode for indoor flash is M. Now comes the problem. They altered the flash so it would pulse repeatedly at shutter speeds faster than the xsync limit. As the slit between the curtains travels across the sensor it is constantly bathed in light from the fast. This allows the use of any shutter speed, which in turn allows the creative use of nearly any aperture. The only catch is that the flash power needs to be spread over many pulses rather than one, so the overall range of the flash decreases. But that is not as bad as it seems because as the shutter gets faster the overall duration of the flash is shorter requiring less output and the aperture is wider which also reduces the need for flash power. Indoors it really doesn't matter. If slaves are being used with the 580ex Master they too will be instructed to shift to High Speed FP mode when needed. Then a second 580ex so you can begin to control your lighting creatively. Learn how to use a pair of hot shoe flashes in ETTL and full manual modes as taught in my dual flash tutorial, but first experiment with a window and reflector so you understand how light models a face and facial angle controls the appearance of its shape. Yes Ive got a tutorial for window lighting too. De krachtige Speedlite 580EX II is draagbaar en compact, en is met een richtgetal van 58 geschikt voor zowel indirect flitsen als telefotos. ETTL IImeting zorgt. Speedlite 580EX, 580EX II, 430EX, 430EX II. Flash units with an additional downward tilt for macro shots Speedlites 540EZ, 550EX, 580EX, 580EX II. View and Download CANON SPEEDLITE 580EX II instruction manual online.

Portatil y compacto, el Speedlite 580EX II es un flash de gran potencia con un Numero guia de 58 adecuado para la captura con flash de rebote y teleobjetivo. So I saved up more money and bought a used Canon 580 EX II off Craigslist. A little while before this, I had purchased a Canon 7D to work with. You can use your flashs guide number GN to determine correct manual flash settings. The 580EX II has a guide number of 58 meters at ISO 100 and the flash. Dimesions Guide number 140 at ISO 100, feet Equivalent to Nikon SB900 and Canon 580 EX II Remote function Optical Slave, Digital Optical Slave, PC. The Canon 580EX II featured in this repair developed a loose foot over several years of abuse use. The hotshoe wiggle produced chronic. Portable et compact, le Speedlite 580EX II est un flash performant qui beneficie dun nombre guide de 58 adapte aux prises de vues par

eclairage indirect et. Companeros Los que quieran el manual del Speedlite 580EXII en Ingles, Frances y ESPANOL en formato PDF original NO ESCANEADO . The Canon 580EX mk II is Canons flag ship flash unit, and as such it offers next to all the bells and whistles also a powerful manual mode. This QuickGuide is designed to provide an overview of the Canon. Base de manuales de instrucciones online. With full ETTL control Master and Remote capabilities the Yongnuo YN568EXII is a low cost direct competitor to the Canon 580EX II. Just how. Im trying to follow along with Bryan Petersons book on flash photography using my Canon 580EX II. In the book, all of the examples are with. I just received the 580 EX II as a gift. When I. I have a Canon Rebel XTi. Results 1 19 of 19. Find canon speedlite 580ex ii ads. Buy and sell almost anything on Gumtree classifieds. Sorry dont have a 580, but on a 430, when you put it in slave mode, it reverts to ETTL. Not possible for it to shoot in Manual as a slave. Canon Speedlites 580 EX II, 430EX, 430EX II, 220EX, MR14EX, MT24EX plus.

They are the 580EX II, the 430EX II and the 220EX with the 420EX and. I would like to use my Canon 580EX manual mode with my XT1. Dismount your 580 EXII, make sure it is turned on and in manual and the. I had a Canon 580 EXII and Canon 430 EXII flash units on hand to compare. Test cameras were Canon 20D, 7D and 70D. The Yongnuo 568 EX II is about the. This season I am looking to add a 430EX II to my existing 580EX II. Heres how I set up my Canon 430 EX II for manual exposure; your. Bryan Peterson shows to set up a Canon 580 EX II Speedlite flash and a. The Canon Speedlite 580EX II is an EOSdedicated, highoutput flash. I am trying to reset the manual zoom function. I have noticed that my flash is very week. Looking at it I notice that it is stuck at Mzoom 14mm. The Canon Speedlite 580EX II is an EOSdedicated, highoutput flash. Ive had a Canon 580EX II flashlight and looking for some good sources that show. Speedlite 580EX II Camera Flash pdf manual download. O Speedlite 580EXII da Canon e um flash de alto rendimento dedicado para maguinas EOS, automaticamente compativel com ETTL II, ETTL. Speedlite II Hotshoe clipon Flash Instruction Manual. General Information Although the 580EX II inherits the 580EXs basic functions,. Page 1. COPY. Page 2. COPY. Page 3. COPY. Page 4. COPY. Page 5. COPY. Page 6. COPY. Page 7. COPY. Page 8. COPY. Page 9. COPY. Page 10. Los mejores precios en Flash Profesional Yongnuo Yn560 Manual Canon 580 Ex Ii Flashes en Accesorios para Camara Digital estan en MercadoLibre Peru. Software disponibili 0. Il software e un download opzionale che attiva una funzionalita avanzata e consente di utilizzare al meglio il prodotto. O Speedlite 580 EX II ja saiu de linha, dando lugar ao 600 EX, mas deixou uma legiao de. The Canon and Nikon versions are compatible, so a RF603N. I am planning to buy the YongNuo RF603 for my Canon 580 Ex II and Canon. The 580ex is the most versatile flash in the Canon arsenal.

The introduction of radio for flash triggering in Canon starts with the. Theres several articles on external metering on the Canon USA. Ten Tips for a 580exII Flash mounted on a Canon 5D. These tips are from experience I gleaned from shooting a Canon 5D with 580ex II and. Canon 580EXII reprezinta varful de gama al blitzurilor pentru sistemul EOS. This is the full CANON Canon. Though it has been replaced by Canon, and even partially supplanted in my inventory, by the newer SpeedLite 600ExRT, the 580Ex II is still. EMPTY BOX ONLY Canon Speedlite 580EX II Box with Manual. Encontre ofertas incriveis em Manual Portugues Canon Flash 580ex Ii Artquivo Pdf Imprimive Flashes Canon que esta buscando. Tudo que voce precisa para. I have bought a Canon Speedlite 580EX II, I am going to do a charity event and want to put the flash in ETTL but also want to shoot it in f4. I have a 50mm 1.4. The Canon Speedlite 430EX II is a multifeature flash unit for Canon. Canon Speedlite 580EX II. Software. image1. Back to top. Software. Canon iD. Produkt registrieren und Canon iD Konto verwalten. Locate A Repair Centre. Den kompakte og kraftige Speedlite 580EX II er lett a ta med seg, og med et ledetall på 58 passer den til fotografering med indirekte blitsbelysning og. Den transportable og kompakte Speedlite 580EX II er hojtydende med et ledetal pa 58, hvilket gor den egnet til bade reflekteret flash og optagelser med. When using several Speedlites on a shoot the 580EX II can be used as either a master or a slave. The 580EX II can be

controlled via the Speedlites LCD panel. V nasi recenzi tohoto blesku se dozvite, jake. Canon Speedlite 580EX II. Software. image1. Back to top. Canon iD. Register your product and manage your Canon iD account. Locate A Repair Centre.Reload to refresh your session. Reload to refresh your session. For most of us, the question that matters far above all others is how does the 580EX coupled with an ETTL II Digital SLR body perform As in how does it handle exposure.

Im sure I didnt encounter every possible flash situation, but from my observations, the 580EX is not significantly better than the 550EX for exposure control. In some situations, my 580EX gave me a slightly better result than the 550EX. But, more frequently the two gave me similar performance. The Canon Speedlite 550EX Flash exposes very well. What is very important is that the person behind the viewfinder knows how Canons ETTL works. I included a link to an excellent article at the end of this review. It will launch your ETTL knowledge. The photographers knowledge will make a much more dramatic difference in end results than the selection of a 580EX instead of a 550EX.I have upgraded all of my While the Canon 550EX It is a more modern design and looks better if that is important to you. It is easier to grasp and hold although most of the time it is simply mounted for use. The vertical base of the 580EX is narrower than the 550EX. Opening the battery door is more of a chore than it should be, The 580EX shows the ready light much faster than the 550EX. Recycle time is also reduced. Canon lists. 1 to 6 seconds as the time to ready depending on flash power used. The 580EX also goes into sleep mode automatically after 90 seconds of no useA touch of the shutter button brings the 580 back to life. The field of view crop factor is included in this spec. This means that the Use it for creating a catchlight a bright sparkle in your subjects eyes when Rotation is up to 180 degrees in both directions. The single button release is a really nice enhancement. It is much easier and faster to change settings using the control dial and set button. The power on switch has only one setting and is easier to use. A high speed flash synch button makes this setting easer to change. Using the control dial, it is now easier and faster to set manual flash power output.

If your subject distance is consistent formal portraits for example, The 580EXs AFAssist Beam is aligned with the focus points on all of Canons EOS bodiesYou get enhanced AF performance on all EOS bodies in or coming to your collection. The Canon 420EX Flash can be slaved as well. Canon Speedlites use light not RF for simple but useful wireless flash communications. The 580EXs maximum guide number is 58 105mm, ISO 100 in meters vs.Improved electronics should account for some additional battery life as well. I honestly cant say I have tested this feature as the Canon 580EX is rated for 100700 shots depending on power use while using Alkaline batteries. The 580EX will add a great feature to your setup. This wont be a differentiating factor for anyone but it is a nice change. Firmware can be downloaded from the support area of Canons web site. It will work until you are able to get a properly molded OmniBounce. It delivers slightly improved performance in a much improved package. As always, you must determine if the new and improved features make the 580EX worth the price to you. Thus, I depend solely on the commissions received from you using the links on this site to make any purchase. I am grateful for your support! Bryan You expect to get what you ordered, and you want to pay a low price for it. The retailers I recommend below are the ones I trust for my purchases. Get your Canon Speedlite 580EX Flash now from Can you help right now Einige Inhalte, wie z. B. Produktbeschreibungen, aktuelle Produkteinfuhrungen und einige technische Artikel, sind ebenfalls auf Deutsch, Spanisch, Franzosisch, Italienisch und Niederlandisch erhaltlich. Wahlen Sie in der Liste oben Ihre Sprache aus, damit samtliche darin verfugbaren Inhalte automatisch entsprechend Ihrer Wahl dargestellt werden. Ansonsten wird als Standardsprache Englisch verwendet.

Choose your language from the list above and all content that is available in your language will automatically be displayed in your language, otherwise the default language will be English. Elija su idioma en la lista anterior y todo el contenido que este disponible en su idioma aparecera automaticamente en ese idioma, o, si no, en el idioma predeterminado que es el ingles. Une partie

du contenu comme les descriptions de produit, les lancements recents de produit et certains articles techniques est egalement publie en allemand, en espagnol, en français, en italien et en neerlandais. Choisissez la langue dans la liste cidessus, et tout le contenu offert dans votre langue s'affiche automatiquement; par defaut, le reste s'affiche en anglais. Alcuni contenuti come descrizioni di prodotto, lanci di prodotti recenti e alcuni articoli tecnici sono disponibili anche in tedesco, spagnolo, francese, italiano e olandese. Seleziona la lingua dallelenco in alto e automaticamente si visualizzeranno tutti i contenuti disponibili in guella lingua; diversamente la lingua di default sara l'inglese. Bepaalde inhoud, zoals productbeschrijvingen, onlangs gelanceerde producten en sommige technische artikelen, zijn ook beschikbaar in het Duits, Spaans, Frans, Italiaans en Nederlands. Kies de taal uit bovenstaande lijst, waarna alle inhoud die beschikbaar is in de gewenste taal, automatisch in die taal wordt weergegeven. Anders is Engels de standaardtaal. In the subsequent parts of this series, we will look at options for moving Speedlites offcamera including implementing Canons builtin wireless system, ways to modify and shape the light created by Speedlites, and advanced topics for various professional applications. In addition to being the most powerful Speedlite, the 580EX II is also the most versatile. The 580EX II can be controlled via the Speedlites LCD panel or via the LCD menu on Canon DSLRs LCD camera menu control of flashguns was introduced by Canon in mid2007.

For highdemand situations, the 580EX II can be connected to the CPE4 Compact Battery Pack for faster flash recycling. The 430EX II is well suited as a starter Speedlite for enthusiasts and as a backup or slave Speedlite for professionals. It can be controlled via the Speedlites LCD panel or via the camera LCD menu on Canon DSLRs. The External Flash function setting is highlighted. With around twice the power as the popup flash found on consumeroriented DSLRs, the 270EX offers a twostep zoom 28mm to 50mm and a threestep bounce angle both of which are controlled by hand. The 270EX doesn't feature an LCD panel so its advanced features such as changing the power or sync mode must be controlled via the cameras LCD menu. Deciding between automatic or manual control is best determined by the circumstances of the shoot. In ETTL, the camera takes an ambient meter reading and then instructs the Speedlite to fire a low power preflash. The camera meters the flash coming back from the scene and compares it to the ambient reading. Metering zones that measure significantly brighter under flash than ambient are assumed to be reflective objects and, therefore, arent included in the exposure calculation. After evaluating the difference between the ambient and flash meter readings, the camera instructs the Speedlite to fire at a specific power level and then fires the Speedlite at the correct moment as determined by the sync setting the Speedlite flash sync modes are explained later in this article. If blinking happens repeatedly you can switch the Speedlite to Manual to eliminate the preflash or use Flash Exposure Lock FEL, which fires the preflash, and then immediately press the cameras shutter button. ETTL is especially well suited for situations where the distance between the Speedlite and the subject is dynamic. Remember a subject that is very close to the flashgun will require less power from the Speedlite than a subject that is further away.

So, a subject that is moving back and forth, such as a child on a playground swing, is a perfect situation for ETTL. Another dynamic scenario for ETTL is event photography where a photographer is likely to be capturing candid portraits as he moves quickly through a crowd. The first is that some individuals are hyperfast blinkers. They respond to the preflash with a blink that shows up as droopy eyelids during the actual exposure. If this happens once, consider it to be coincidence. If it happens repeatedly, you can either switch the Speedlite into Manual mode which eliminates the preflash entirely or you can press the camera button for Flash Exposure Lock which fires the preflash and then immediately follow this with a press of the shutter button. It is neither displayed on the Speedlite, nor is it recorded in the metadata. This is only a small inconvenience that will manifest itself when you are trying to recall what you did during the shoot so that you can learn from your experience. For this reason, when you are shooting to learn the mechanics of flash photography, it is

recommended that you switch the Speedlite to Manual mode so that you can see the effect of specific power levels in specific situations. The exposure values can be dialled in via the Speedlites dial on the back of the flashgun or via the cameras viewfinder or LCD panel. If FEC is set on the Speedlite and incamera the Speedlite setting always overrides the camera setting. The objective of the ETTL programming is to provide a perfectly lit frame, finetuning the amount of flash emitted by a Speedlite is the responsibility of the photographer. FEC can also be dialled in via the cameras viewfinder or the cameras LCD panel. When FEC is set on both the Speedlites LCD panel and in the camera, the setting on the Speedlite always overrides the cameras setting they do not combine to increase the amount of FEC.

There are three main advantages to setting the power manually the amount of flash is consistent from shot to shot, the absence of a preflash enables the Speedlites to work with the optical slaves typically found on studio packs, and the photographer knows the power level at which the Speedlite is firing. The latter is very helpful when one is shooting, primarily to learn the mechanics of flash photography. Instead the photographer needs to increase or decrease the flash power by hand to suit his vision. These two groups are referred to simply as the first curtain and the second curtain. The coordination of the movement of the two curtains with the firing of the Speedlite is known as flash synchronisation or, more simply, flash sync. Before you take a picture the second curtain is stored away and the first curtain covers the image sensor. When the shutter button is depressed fully the first curtain moves across the sensor to allow the passage of light. At the right instant, the camera closes the second curtain to end the exposure. The shutter then recocks, drawing the first curtain back over the image sensor again and storing the second curtain ready for the next exposure. At faster shutter speeds, the second curtain begins to close before the first curtain is completely open, thus exposing only part of the sensor at a particular moment in time. At very fast shutter speeds, the second curtain follows the first curtain so closely that the opening appears as a narrow slit traveling across the sensor. The faster the shutter speed, the narrower this slit becomes. At this shutter speed or slower, the full sensor will be exposed when the Speedlite fires. At a faster shutter speed a portion of the sensor will be covered by the second curtain during the flash leaving a dark border along the bottom if the camera is held horizontally or one side, depending on which way the camera is held vertically.

Instead, the camera will fire the shutter at the sync speed; resulting in a shot that may be overexposed or underexposed. In second curtain sync, the camera fires the Speedlite an instant before the second curtain begins to close. At slower shutter speeds, when the subject is in motion, second curtain sync creates a more natural looking image one in which the ambientlit motion blur trails behind the subject. In first curtain sync, the flash fires and then the ambientlit motion blur is created which can make subject appear to be going backwards. While HSS is easy to implement when Canon Speedlites are controlled by Canon cameras it should be noted that HSS cant be replicated with monolights and studio packs. It is a Speedliteonly function. The first is when the photographer desires to use a wide aperture to limit depthoffield in a scene where the ambient light is very bright. If the subject is lit from the side or back, and requires a bit of fill flash to reduce the contrast of the shadows, then activating HSS will enable the camera to fire at the fast shutter speed required to offset the use of the wide aperture. HSS also provides great opportunities for the use of flash when an extremely fast shutter speed is desired either to freeze highspeed action or to significantly dim the ambient light for creative effect. Rather that emitting one large burst of light, the flashgun turns itself on and off up to 30,000 times per second. To facilitate this nearly continuous output of light, the Speedlite loses 2.5 stops of power. For fill flash applications in bright sun, this is generally not an issue. On the other hand, if the objective is either to freeze highspeed motion from some distance or to make a scene lit by noon sun look like a moonlit night, then the use of several Speedlites may be required. Fortunately, Canons builtin wireless control system makes simple work of controlling multiple Speedlites. In the right hand image the subject was rotated 90.

Slowspeed sync does not actually change when or how the flashgun fires. Rather, it changes the length of the ambient exposure. In this case, the background will disappear to black unless a longer shutter speed is used to collect more ambient light. This is especially true when the camera is in Program P mode as it prioritises using a faster shutter speed, to eliminate camera shake, over a slower shutter speed that will collect ambient light from the background. Often it will be discussed as a setting under the cameras Custom Functions for Flash sync speed in Av mode. The idea is that if you are shooting with a 50mm lens it doesn't make sense to throw flash across the area seen by a 24mm lens. Matching the coverage to the Speedlite to the view of the lens not only saves power thus enabling a faster recycle, but it also concentrates the light so that it can cover the longer distances of a midtelephoto lens. An added benefit of the automatic zoom is that Canons technology compensates for the crop factor of cameras with APSC or APSH sensors. By zooming the Speedlite to a focal length longer than that of the lens, the flash can be concentrated on a specific area, such as the subjects face, with the perimeter of the frame falling off to a darker vignette. In manual zoom, the flash head can be positioned at 24mm, 28mm, 35mm, 50mm, 70mm, 80mm, and 105mm. An easy way to see the difference in coverage of the various manual zoom settings is to lock your camera down on a tripod after sunset and fire the Speedlite at a large, blank wall. The main reason to tilt the Speedlites head upwards is to bounce the light off a ceiling as a way to soften the shadows on the subject. By spreading the flash across a larger surface, the light approaches the subject from multiple angles. So, shadows created by light coming from the left are filled by light coming from the right, and vice versa. So, its best to avoid bouncing the flash if the ceiling is a deeply saturated color.